



Revised Joint Health and Wellbeing Strategy

Report for: Health & Wellbeing Scrutiny Commission

Report Date: August 2018

Lead Director: Ruth Tennant, Director of Public Health

Useful information

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Suggested content

1. Purpose of report

This paper presents the draft Joint Health and Wellbeing Strategy (JHWBS) 2018-2023 to the Health and Wellbeing Scrutiny Commission. The commission are asked to note the content of the proposed JHWBS and provide the opportunity to for scrutiny to support wider promotion of the draft strategy and feed in any additional comments on it as part of the consultation process.

2. Background

The production of a Joint Health and Wellbeing Strategy (JHWBS) is a statutory duty of the Health and Wellbeing Board and the ownership and governance sits with this board.

The JHWBS represents an overarching strategy for improvements to health and wellbeing for the city and seeks to inform all other plans and strategies relating to health and wellbeing across the city. It is to be used by the local authority and healthcare partners to highlight the strategic direction of health care services in the city.

The previous strategy 'Closing the Gap', launched in 2013, requires renewal to ensure that the JHWBS continues to meet the changing needs of the Leicester population. The content of the proposed 2018-2023 JHWBS, being presented, has been developed using current local intelligence such as; the Joint Strategic Needs Assessment, findings from the locally commissioned Health and Wellbeing Survey, projected population and health status profiles as well as specific intelligence from key partners.

The content of the revised 2018-2023 JHWBS has been developed collaboratively through a series of engagement workshops, undertaken between June and September 2017, which included a wide range of local stakeholders, partners, organisations and other interested parties to ensure they were provided with the opportunity to influence and shape the direction and development of the content areas from the onset. The four workshops covered the following themes;

- Healthy Places
- Healthy Minds
- Healthy Start
- Healthy Lives

Each of the workshops was well attended and some key themes emerged throughout the workshops. These included a recognition of a need for greater support for actions and initiative that seek to promote good health at the early stages of life and the need to broaden the remit of the JHWBS to ensure it places greater emphasis on seeking to address 'the causes of the causes' of ill health i.e. socio economic and environmental factors.

Subsequent to the engagement workshops, a number of additional opportunities were made available to develop and revise the content further through; development sessions with the Health and Wellbeing board members, a JHWBS workshop with local councillors (13/09/2017), presentations and Q&A with the Joint Integrated¹ commissioning Board, Adult Social care, Children's Trust Board, Leicester Safeguarding Adults Board and Leicester Safeguarding Children's Board.

LCC directorates have contributed to the development of the Health and Wellbeing Strategy and offered objectives and targets for the action plan. They have engaged in one or more of the following ways:

- Through the strategy workshops which took place in 2017 to help shape the strategy content
- Through Public Health presence at divisional meetings to explain the strategy and ask for contributions
- Through individual meetings with senior representatives of the directorate

The following directorates have been directly involved in the development process:

- City Developments and Neighbourhoods
- Culture and Neighbourhood services
- Housing
- Estates and Building services (Environment team)
- Adult Social care
- Public Health
- Education and Children's services

¹ The Joint Integrated Commissioning Board (JICB) is an operational group reporting to the Health and Wellbeing Board. Membership of the JICB includes senior managers from Adult Social Care, Children and Young People's Services and Public Health within the local authority and senior managers and governing body members from Leicester City CCG. The JICB provides an opportunity for relationship building and development of a shared understanding of the pressures and responsibilities on each of the partners which offers a context to many of the operational tensions between agencies and supports resolution when issues arise. The JICB oversees the joint procurement of domiciliary support across adult social care and Leicester City CCG. The JICB also has a governance role as part of the BCF. It agrees funding allocations, monitors progress and approves statutory returns to central government.

3. 2018-2023 JHWBS Content

The proposed 2018-2023 JHWBS places greater focus on the wider determinants of health i.e. looking at the impact of poverty, deprivation, housing and education, alongside key local health issues such as the impacts of multi-morbidity and the need to support and care for people with long term clinical conditions such as diabetes, heart disease and cancer.

The proposed 2018-2023 JHWBS comprises of five theme areas:

- **Healthy Places** – this theme recognises that the environments in which we live and work play a crucial role in health and wellbeing. Factors such as the way that environments are designed and how they can potentially influence a person’s lifestyle choices (eg the degree of physical activity taken) are considered within this area. The theme aims to make places and spaces that people occupy as healthy and safe as possible, whether they are homes, schools, workplaces, parks and open space etc. All environments physical, social and online are considered in this theme.
- **Healthy Minds** – this theme highlights the importance of mental wellbeing and its relevance to everyone in society. Issues such as the increasing prevalence of mental health problems, the link between poor mental and poor physical health are included within this theme. It also seeks to tackle emerging issues such social isolation and loneliness and seeks to strive for ‘parity of esteem’ between physical and mental health within services and wider society.
- **Healthy Start** – this theme seeks to emphasise how important the early formative years are to good mental and physical health as an adult. The strategy recognises the significant influence of this stage on long term life attainments such as education, employment, habits and behaviours and overall life expectancy. Maternal mental health, key issues such as post-natal depression and infant mortality are also covered in this section.
- **Healthy Lives** – this theme seeks to support people in the maintenance of healthy lives through healthy choices, but it also seeks to support people who may already have a chronic condition such as CVD or diabetes or are multi-morbid to remain in the best possible health. It identifies actions to support people to live healthier lives by learning, engaging with the world around them and providing access to skills training and education.

- **Healthy Aging** – this theme specifically seeks to support people to age positively, confidently and comfortably. The focus is to support people to live longer, fulfilled lives and to have more years in good health. It recognises the challenges posed by multi-morbidity and dementia as well as social isolation and loneliness which is very pronounced amongst this group. Overall the aim is to focus on building age-friendly environments as well as the appropriate provision of personalised support to those in need.

4. The Action Plan

The actions necessary for delivering the aims and objectives of the strategy are set out within an action plan that will accompany the 2018-23 JHWBS. To support monitoring and delivery of the individual contributors to the JHWBS, under each objective sits the related themes, specific action, the responsible partner, the strategic plans/ objectives the document aligns to and the type of target it is.

Included within these targets are 'stretch' targets. These reflect important strategic goals that may be ambitious or challenging to achieve for a variety reasons including; resource availability, complexity of delivery, the need for supporting policy and/or high level cross sector strategic thinking and action. However, with an increased focus or perhaps a resource change, stretch targets should have the potentially to be achieved. An example could be an ambition to considerably increase the proportion of smoke-free homes in Leicester. This would require considerable input from legal teams, housing organisations, housing directorate, public health, adult social care and other agencies such as Housing Association to achieve.

LCC directorates have begun to contribute to stretch targets for the action plan with the understanding that these are goals to work towards over time. The inclusion of these targets in the strategy are to ensure that there is a good degree ambition in the JHWBS as well as presenting an opportunity to tackle health and wellbeing challenges utilising a multi-agency perspective supported through the Health and Wellbeing Board.

Key partner's such as the NHS, police etc. have already had the opportunity to contribute to the revised strategy but will have further opportunities to contribute to both the strategy and action plan through the engagement phase which is outlined below.

5. Consultation and engagement.

The proposed consultation period for the strategy will run from 27th August 2018 – 19th October 2018. There are three potential strands for engaging more widely with the

strategy being perused. Firstly an online consultation via the LCC consultation pages. Secondly members of the public health division will be visiting a wide range of selected partner organisations to engage with them and deliver a short presentation on the proposed JHWBS. Public Health are in the process of inviting organisations to engage with this process. It is the intention to visit their premises with a presentation. The presentation will provide an overview of the strategy, outline the consultation process and specify how they are able contribute not only to the JHWBS consultation but it subsequent delivery. Thirdly, public health will provide two dates where interested parties will be able to 'drop in' to learn more about the strategy. For this we will make a meeting room available and have staff on hand to talk people through the strategy and outline how they can contribute.

6. Recommendations

Health & Wellbeing Scrutiny Commission are asked to note the contents of this update and engage with and support the consultation and engagement process.

7. Financial, legal and other implications

7.1 Financial implications

TBC

There are no financial implications in the production of the 2018-23 JHWBS. However, delivery of the actions to support the delivery of the JHWBS will need to consider the financial implications associated with them.

7.2 Legal implications

TBC

None.

7.3 Climate Change and Carbon Reduction implications

TBC

The 2018-23 JHWBS seeks to champion increased levels of walking and cycling to improve health and wellbeing and this will potentially have a positive impact on air quality through carbon reduction from less motor vehicle usage.

7.4 Equalities Implications

TBC

The JHWBS seeks to reduce the levels of health inequalities through seeking to tackle the drivers of ill health that disproportionately impact on the more deprived within our communities.

7.5 Other Implications (You will need to have considered other implications in preparing this report. Please indicate which ones apply?)

N/A

8. Background information and other papers:

JHWBS

9. Summary of appendices:

JHWBS

10. Is this a private report (If so, please indicated the reasons and state why it is not in the public interest to be dealt with publicly)?

No

11. Is this a “key decision”?

No